

September 2019

EXECUTIVE

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Dear Community Partner:

The Alaska Railroad is seeking items to offer as prizes for employees participating in annual events during the fourth quarter: our Employee United Way Campaign and our Annual Employee Holiday Parties. These take place in Anchorage and Fairbanks. Prizes usually come by way of trade-outs with local businesses, often introducing (or reminding) Railroaders of community favorites.

Prizes absolutely enliven our holiday gatherings. They also have proven to be effective incentives for inspiring charitable contributions. Last year, our employees donated almost \$30,000 to support United Way agencies in Alaska.

Because these employee events are fairly close together, we're combining our requests into one. In exchange for gift certificates or donated items from your company, ARRC would reciprocate with rail passes to use during the 2020 passenger season on the Alaska Railroad system-wide. You may use these passes during your company's own United Way campaign, holiday party, or for any other employee / business incentive.

The value of the tickets does vary, so please let us know what you prefer in exchange. We have the following trip pass values. **Each certificate is good for 2 passengers round-trip:**

Anchorage - Whittier - Anchorage \$210

Anchorage - Spencer Glacier - Anchorage \$264

Anchorage - Grandview - Anchorage \$296

Anchorage - Seward - Anchorage \$358

Anchorage - Talkeetna - Anchorage \$432

Anchorage - Denali - Anchorage \$704

Anchorage - Fairbanks - Anchorage (and Fairbanks - Anchorage) \$1,004

Fairbanks - Denali - Fairbanks (including an optional rail-only stopover in Denali) \$316.00

If you are interested in this worthwhile exchange in support of our community, or have any questions, please contact me at 907.265.2543 or ClemensM@akrr.com. Another contact is our Corporate Communications Officer Stephenie Wheeler at 907.265.2671 or email WheelerS@akrr.com.

Meghan Clemens

Member of ARRC's Volunteer Employee United Way Team